## **MAXIMISE PROFITS**



1. Review all costs on a regular basis. Can you negotiate better prices with suppliers or find better deals for services?

2. Increase sales and chase up leads. Upselling to existing customers and leads costs less.





3. Know your deadlines and avoid any unwanted penalties or interest from creditors

4. Utilise your assets. Are you sat on stock that could be sold?





5. Work as efficiently as possible. Make sure you and your team work efficiently making use of tech and reduce downtime.